

TeesLife

Teesside's Lifestyle Magazine



TeesLife

Tees Life is Teesside's lifestyle magazine.

A glossy high-end magazine, *Tees Life* is delivered FREE to homes and businesses across Teesside including Wynyard, Eaglescliffe, Yarm, Ingleby Barwick, Wolviston, Hartburn, Nunthorpe, Marton, Linthorpe, Stokesley and Guisborough.

With a circulation of 7,000+ and readership of 20,000+, *Tees Life* offers local businesses the perfect vehicle to promote their high-end products and services to discerning Teessiders.



Produced by Tees firm *Resolution* – publishers of the established and successful *Tees Business* magazine – *Tees Life* is A4 size,



printed on full colour, high-quality print. It features content covering food and drink, fashion and homes, motoring and

sport, health and beauty, people and places.

We're here to shout about all things Teesside and remind everyone why our area is GREAT! And it gives you the chance to reach potential customers in a high-quality but affordable way. Our in-house specialists can work with you on your content for no additional charge.



TeesLife

Our Rates

Business Card: £145

Quarter Page: £245

Half Page: £395

Full Page: £645

Inside Covers: £695

Back Page: £795

Double-page spread: £1,075

* All rates in this Media Pack exclude VAT.

** Additional production charges (writing and photography) may apply.



TeesLife

Media Partner

- Front page branding
- Double page editorial in 4 magazines
- Half page advert
- Prominent online advertising
- 25% discount on additional advertising

Annual cost: £4,500 (one-off payment)

(Or £1,250 per issue)



TeesLife

Platinum Sponsorship

- Double page in 4 magazines
- Prominent online advertising
- 25% discount on additional advertising

Annual cost: £3,750

(Or £995 per issue)



TeesLife

Gold Sponsorship

- One page in 4 issues
- Online advertising
- 20% discount on additional advertising

Annual cost: £2,195

Or £595 per issue (£2,380 a year)



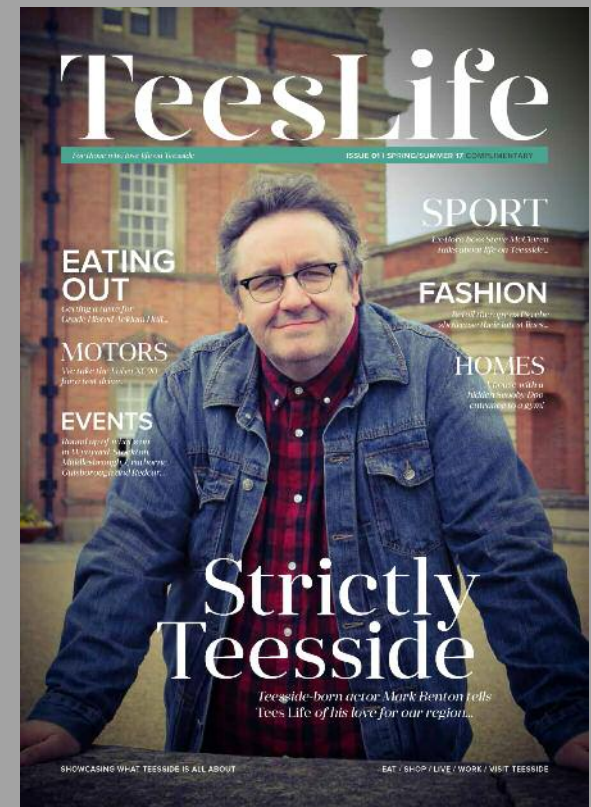
TeesLife

Silver Sponsorship

- One page in 2 issues a year (of your choice)
- Online advertising
- 10% discount on additional advertising

Annual cost: £1,195

Or £625 per issue (£1,250 a year)



TeesLife

Bronze Sponsorship

- Half page in 4 issues a year
- Online advertising
- 10% discount on additional advertising

Annual cost: £1,245

Or £345 per issue (£1,380 a year)



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What we do...

Tees Life publishers, Resolution Media & Publishing Ltd, have a proven track record of producing successful publications.

After the successful launch of Tees Business in February 2015, the magazine has since established itself on the Teesside business scene and has grown in size issue-on-issue.

The team at Resolution are now looking forward to launching a number of exciting new publications in the coming years, starting with Tees Life!



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Specifications

DIMENSIONS

Business Card: 98.5mm wide x 69mm high

Quarter Page: 98.5mm wide x 142mm high

Half Page: 200mm wide x 142mm high

Full Page (with bleed): 216mm wide x 303mm high

Double Page (with bleed): 426mm wide x 303mm high

ACCEPTED FILE TYPES

PDF • TIFF • JPEG (highest quality)

DESIGN CHECKLIST

- Fonts embedded (PDF)
- CMYK
- 300dpi Resolution
- Important text/info at least 3mm away from edges (8mm on 'Full Page with bleed')



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Contact

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